

CONSERVATION IS KEY

---MEDIA AND COMMUNITY STATEMENT---

(May 9, 2008)--- Mayor Eddie A. Perez encourages Hartford residents and employees to find more ways to conserve energy in these challenging economic times.

"As with any family budget, the city is looking for ways to get a handle on these skyrocketing energy costs. The cost of gasoline affects everything from driving habits to buying habits at the grocery store. Together, we can find creative solutions."

As Mayor Perez works with state leaders and leaders in surrounding towns to develop regional transportation, conservation is key today. Some ideas include:

- 1. Carpool
- 2. Ride the Star Shuttle
- 3. Take the bus instead of driving
- 4. Ride your bike
- 5. Park and walk, especially since the weather is getting nicer

"Hartford continues to take the environmental lead through recycling, cleaning up our parks, purchasing more alternative fuel vehicles, requiring less pollution from school busses, sponsoring 'Change A Light' campaigns and installing green technology in new buildings. New businesses in the City are going green, and this is all great. However, as we forge ahead with technology and good old fashion muscle to get the job done, we must also cut back on energy use."

The Mayor commends the state on its "One Thing" campaign. If everyone does one thing to conserve, it will begin to add up in a positive way for our environment. Here in Hartford--- at work and at home--- residents and employees can look for ways to cut back on energy use. Some examples:

- 1. "When not in use, turn off the juice"--- if you're not in the room, turn off the light. If you're not watching the television--- turn it off!
- 2. Don't let the water run while you brush your teeth
- 3. Utilize natural light in the office

Mayor Perez says, "Let me begin by thanking you for taking the time to make the environmental and economical decision for pooling efforts, conserving energy and preserving a better future for our families."